

# *Annual Report*

CALGARY  
EXHIBITION &  
STAMPEDE LTD.

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NOV. 6th 1963



78th. ANNUAL EXHIBITION

*Officers of the  
Calgary Exhibition and Stampede Limited  
1963*

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|                            |   |   |   |   |   |   |                     |
|----------------------------|---|---|---|---|---|---|---------------------|
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| <i>1st Vice-President</i>  |   | - | - | - | - |   | DONALD C. MATTHEWS  |
| <i>2nd Vice-President</i>  |   | - | - | - | - |   | A. T. BAKER         |
| <i>General Manager</i>     |   | - | - | - | - |   | MAURICE E. HARTNETT |
| <i>Executive Secretary</i> |   | - | - | - | - | - | IRVEN W. PARSONS    |



# Calgary Exhibition and Stampede Limited

## 78th Annual Report

1963

### Patrons:

His Excellency, Major General Georges P. Vanier, D.S.O., M.C., C.D.,  
Governor General of Canada

The Honourable J. Percy Page, Lieut.-Governor of Alberta

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Rev. Robt. Simpson, M.L.A.

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The Honourable Harry E. Strom, Minister of Agriculture, Edmonton

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### Honorary Life Directors:

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I. V. Parslow, P. J. Rock, H. P. Wright

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Ian S. Brown

Geo. L. Crawford, Q.C.

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J. A. Grogan

George Hill

Charles Kennedy

H. G. Love

Donald C. Matthews

J. W. Moyer

J. Angus McKinnon

Ed. O'Connor

The Hon. Mr. Justice M. M. Porter

John Wilson Jr.

### Directors Representing the City of Calgary

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Ald. Clarence F. Mack

Ald. Geo. Ho Lem

Ald. E. H. Starr

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Commissioner Ian S. Forbes

Deputy Chief Commissioner J. Steel

Commissioner A. H. Nicolson

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Ald. R. C. Berglund

Ald. E. D. Duncan

Ald. Roy A. Farran

Ald. John C. Leslie

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A. G. Martin

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Robert Wray

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 N. F. Bell  
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 Wm. Betts  
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 A. Boyse  
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 George Cristall  
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 Basil Dean  
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 J. B. Dinning  
 Norman W. Douglas  
 W. B. Drever  
 Norman Dutton  
 G. E. Edelstein  
 J. D. Edworthy

W. H. H. Elliott  
 Dwight Ellis  
 T. A. Ellis  
 E. K. Elton  
 Owen Funnell  
 R. D. Freeze  
 Dr. I. Goegan  
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 W. A. Greenway  
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 H. R. Hammond  
 C. S. Hanna  
 M. L. Hanson  
 R. P. Hare  
 Bert Hargreave  
 R. H. C. Harrison, Q.C.  
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 Donald H. Hartford  
 Brig. F. M. W. Harvey,  
 V.C.  
 Neil S. Harvie  
 John Hay  
 Phil Heather  
 R. J. Hegan  
 Harold Henker  
 W. S. Herron  
 F. M. Holden  
 E. A. Hookway  
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 Wm. Hudson  
 R. H. Jenkins  
 Reg. F. Jennings  
 Doug Johnson  
 James Johnston  
 R. M. Johnston  
 J. B. Jones  
 B. H. Joyce  
 Eldon Kaun  
 Wilson Keith  
 J. Howard Kelly, Q.C.  
 James Kerr  
 Morris Kerr  
 Ralph Kerr  
 J. D. Kester  
 I. F. Kirby  
 W. F. Knode  
 George Lancaster  
 Ernest Lamm  
 J. D. Latour  
 K. M. Leach  
 Chas. H. Leech  
 George Les Strange  
 Dr. A. E. Lewis  
 Dave Lewis  
 Herman Linder  
 E. A. Locke  
 Harold Long

Eric Longeway  
 E. P. Lougheed  
 Jas. A. Love  
 Wm. N. Love  
 Benton Mackid  
 Dale Main  
 A. H. Manning  
 K. M. Manning  
 E. S. Marshall  
 Fred Maxie  
 J. C. Mayne  
 G. F. V. Middleton  
 Frank Mirtle  
 Tom Moore  
 W. C. Morley  
 K. J. Morrison  
 Alex Munro  
 Frank McCool  
 Gordon McGachie  
 W. L. McGillivray  
 H. G. McGinn  
 D. F. McIntosh  
 A. R. MacKenzie  
 Charles McKinnon  
 F. A. McKinnon  
 R. J. McLean  
 T. Macmillan  
 Frank M. McMahon  
 George L. McMahon  
 George McMorris  
 Leishman McNeill  
 N. A. MacPhee  
 Stuart McRae  
 Geo. McVety  
 Ron Newport  
 C. O. Nickle  
 Ed. Noad  
 Wm. Paterson  
 E. E. Peterson  
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 Owen Richards  
 Stewart Riddle  
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 George Ross  
 Paul Rowe  
 Hardy Salter  
 R. L. Sanburn  
 H. J. Scholefield  
 Col. J. Fred Scott, Q.C.  
 G. C. Shapter  
 Walter Shadlock  
 Fred Shaw  
 M. A. Shortt  
 A. R. Smith (R.C.N.)  
 Maxwell Smith  
 Inspector C. Stagg  
 A. R. Smith  
 John Stevenson  
 J. G. Stothart  
 Frank Swanson  
 Geo. A. Sweany  
 Ernie Taylor

## Associate Directors (Continued)

|                    |                |                 |
|--------------------|----------------|-----------------|
| Ward Tennis        | H. S. Walker   | Frank Whitney   |
| Dr. B. J. S. Sharp | Robert Warren  | Bruce Willson   |
| Don Thomas         | E. Buce Watson | J. H. Wilson    |
| Geo. H. Thompson   | L. J. Watson   | James Wordie    |
| Harold Trentham    | Aubrey Weir    | John Wilson Sr. |
| Geo. T. Valentine  | Neils Weismose | Shawn Wymes     |
| J. Van Tighem      | D. C. Welden   | Fred Yeabsley   |
|                    |                | Sherman Yelland |

### Administration:

|                                      |                                     |
|--------------------------------------|-------------------------------------|
| Jack Arbour --- Manager, Big Four    | Wm. Marshall ---- Maint. Foreman    |
| Wilf Baker -- Electronics Supervisor | Max Mc Ara ----- Supt.,             |
| Dick Cosgrave, Stampede Arena Dir.   | Space and Concessions               |
| Ken Foster ----- Live Stock Supt.    | D. T. McKillop --- Chief Accountant |
| D. K. Grant ----- Ticket Supt.       | W. L. Ross ----- Historian          |
| T. B. Hall, Purchasing and Services  | M. B. Symons _Executive Assistant   |
| Fred Kennedy -- Publicity Executive  | Lloyd Turner ---- Mgr., The Corral  |
| Ken Lucas ----- Grounds Supt.        |                                     |

## Committees of Calgary Exhibition and Stampede For 1963

**Note:**—The President, Mr. H. G. Love and the General Manager Maurice E. Hartnett are ex-officio members of all committees.

**Executive Committee:**—H. G. Love (Chairman); A. T. Baker, J. B. Cross, M. A. Dutton, Geo. Edworthy, Ald. P. N. R. Morrison, Donald C. Matthews, The Hon. Mr. Justice M. M. Porter, Ald. E. H. Starr.

**Attractions & Grandstand Committee:**—H. G. Love, Chairman; F. E. Maxie, (Vice-Chairman); Maurice L. Brown, Holland Cameron, Maurice E. Hartnett, E. P. Loughheed, Donald C. Welden.

**Down Town Attractions Committee:**—Ed. O'Connor (Chairman), G. H. Beavers, J. D. Boyd, R. Bradley, Orville Burke, Booth Card, Jr., Merv. Cozart, J. M. Dillon, George Dunaway, E. K. Elton, Bob Freeze, Ted Halford, T. B. Hall, Fritz Hanson, R. H. C. Harrison, Q.C., Harold Henker, George Hill, Dale Main, Paul Rowe, Morris Shortt, Percy Smith, George Sweany.

**Exhibits Committee:**—George Hill (Chairman); Ken Ford, Owen Funnell, J. A. Grogan, Ernest Lamm, Neale Roche, E. L. Taylor, Neils Weismose.

**Finance Committee:** The Hon. Mr. Justice M. M. Porter (Chairman), with the President and the two Vice-Presidents as ex-officio members.

**Friday Morning Committee:**—Chas. Kennedy (Chairman), R. T. Alderman, Archie Boyce, Maurice L. Brown, Norman W. Douglas, E. A. Locke, Donald C. Matthews, Ward Tennis.

**Grounds & Development Committee:**—J. B. Cross (Chairman), A. T. Baker, G. M. Bell, George L. Crawford, Q.C., M. A. Dutton, Geo Edworthy, H. G. Love, F. C. Manning, Donald C. Matthews, The Hon. Mr. Justice M. M. Porter, Commissioner John Steel.

**Hockey Committee:**—J. Kerr (Chairman), W. F. Knode, Sr., J. W. Moyer.

**Horse Show Committee:**—Ian S. Brown (Chairman); Charles Kennedy (Vice-Chairman); Wm. Pratt (Vice-Chairman); John Ballem, L. O. Chambers, Dick Cosgrave, Mrs. Ralph Graham, Brig. F. M. W. Harvey, V.C., Neil S. Harvie, Glen Judd, Fred Kennedy, Stuart McRae, George McVety, J. Lloyd Turner, A. G. Bailey, F. Finn.

**Indian Committee:**—T. B. Hall (Chairman); R. Bradley, J. B. Cross, I. F. Kirkby, Benton Mackid.

**Junior Activities Committee:**—Charles Kennedy (Chairman); Gordon Fox (Vice-Chairman); T. F. Allison, A. W. Beattie, Norman Bell, J. R. Gray, Ivan Garrison, R. E. Hingston, James Johnson, Mrs. Irene Leavitt, C. L. Usher.

- Livestock Committee:**—Donald C. Matthews (Chairman); M. R. Boake, Curtis Clarke, William Hudson, Charles Kennedy, J. A. McKinnon, John Wilson, Jr.
- Beef Cattle Section:**—M. R. Boake (Chairman); N. F. Bell, Dave Bradshaw, Ian S. Brown, G. W. Bull, E. Cammaert, Orrin Hart, E. Noad, Warren Smith.
- Dairy Cattle Section:**—Curtis Clarke (Chairman); Vic Abercrombie, A. W. Anderson, Stuart Colpitts, Nelson Hoy, Eric Longeway, O. O. Lundberg, Norman Moore, E. E. Peterson, Owen Richards, Fred Yeabsley.
- Horse Section:**J. A. McKinnon (Chairman); Dwight Ellis, Thomas Macmillan, I. V. Parslow, Hardy E. Salter, Donald C. Stewart, J. G. Stothart.
- Sheep Section:**—John Wilson, Jr. (Chairman); W. S. Benson, C. W. Fowler, Walter Shadlock, Harold Trentham.
- Swine Section:**—William Hudson (Chairman); W. A. Greenway, Stan Price, R. N. Ralph, H. J. Scholefield.
- Medical and Insurance Committee:**—F. C. Manning (Chairman); A. T. Baker, Dr. L. G. Alexander.
- Midway & Concession Committee:**—M. A. Dutton (Chairman); E. J. Brookes, W. B. Drever, Tom Moore, F. W. Mirtle.
- Parade Committee:**—J. A. Grogan (Chairman); S. Adams, Dr. L. G. Alexander, Ross Alger, A. P. Bowsher, R. Bradley, Tom Brook, Ian S. Brown, S. Boothe Card, Gordon Carter, Col. F. Clifford, Pete Cormack, M. A. Dutton, Dick Cosgrave, Tom Dawson, Jack Dillon, Dwight Ellis, Ian S. Forbes, Bob Freeze, Roy Graves, Ted Halford, Tom Hall, Phil Heather, Harold Henker, Wm. Herron, George Hill, Charles Kennedy, George McMahon, Leishman McNeill, Stuart McRae, Ed O'Connor, Harry Sales, Morris Shortt, W. E. Slater, A. R. Smith, Ald. E. H. Starr.
- Pot O'Gold Committee:**—M. A. Dutton (Chairman).
- Race Advisory Committee:**—George L. Crawford, Q.C. (Chairman); G. Max Bell, R. G. Christie, F. M. Holden, K. M. Leach, I. V. Parslow, Stewart Riddle, P. J. Rock, M. Smith.
- Race Promotion Committee:**—George L. Crawford, Q.C. (Chairman); V. W. Abercrombie, G. Max Bell, R. M. Deyell, H. T. R. Gregg, Owen Funnell.
- Reception Committee:** H. G. Love (Chairman); A. T. Baker (Vice-Chairman); V. W. Abercrombie, G. Max Bell, D. E. Black, Maurice L. Brown, Gordon Carter, Hon. F. C. Colborne, M.L.A., Frank Colicutt, M. Courtright, J. B. Cross, John Cross, R. M. Deyell, M. A. Dutton, Norman Dutton, George Edworthy, Gordon Fox, Owen Funnell, Lord Roderic Gordon, J. A. Grogan, R. J. Hegan, R. H. Jenkins, E. A. Locke, James Love, F. C. Manning, Donald C. Matthews, Edmund S. Marshall, J. C. Mayne, G. F. V. Middleton, W. C. Morley, Leishman McNeill, C. O. Nickle, I. V. Parslow, E. E. Peterson, The Hon. Mr. Justice M. M. Porter, P. J. Rock, Frank Swanson, H. S. Walker, H. P. Wright, H. G. McGinn, Trojan Nitescu.
- "Salute to Transportation" Parade Committee:** J. B. Cross (Chairman); Geo. L. Crawford, Q.C., W. P. Fleming, E. A. Locke, Ed O'Connor, J. A. Grogan, H. G. McGinn.
- Saturday Morning Round-Up Committee:** F. C. Manning (Chairman); Neil S. Harvie, Vice-Chairman; Dick Cosgrave, J. B. Cross, George Edworthy, Jim Gray, Fred Maxie.
- Exhibition Representatives to the Seed Fair & Short Course Committee:**—H. P. Wright, A. T. Baker, George Edworthy, J. A. McKinnon, Neil S. Harvie, D. C. Matthews.
- Stampede Committee:**—George Edworthy (Chairman); Dick Cosgrave, M. Cozart, J. B. Cross, Donald Cross, John Cross, Jack Edworthy, Stuart McRae.
- Traffic Committee:**—Gordon McGachie (Chairman); J. B. Dinning (Vice-Chairman); D. Campbell, A. H. Manning, George Shields, Insp. Chris Stagg.

# ANNUAL REPORT

of the

## Calgary Exhibition and Stampede Limited

For the Year Ended 30th September, 1963.

### TO THE SHAREHOLDERS:

Gentlemen:

In 1963 your Board designated "Salute to Transportation" as the official theme of the Calgary Exhibition and Stampede. Energetic promotion of the theme, combined with a wide selection of good entertainment, provided us with one of our most successful years.

The official audited attendance was 572,246, compared to 585,667 in 1962 and the all-time record of 591,715 established in 1959. The Children's Day attendance record of 112,957 was set on Friday. The 1959 record would have been pushed and probably broken had it not been for the rain which fell on Wednesday and Thursday. The effect was particularly serious on Wednesday, when we showed an attendance drop of almost 25,000 from the equivalent day in 1962. Our experience during the past few years would indicate that we can never expect more than a modest increase in attendance within the framework of a six day Exhibition and Stampede. Congestion on the grounds will not permit any substantial increase in daily attendance.

The Honourable J. Percy Page, Lieutenant Governor of Alberta, kindly consented to officially open the Exhibition and Stampede on the evening of Monday, July 8th. The Stampede trophies were presented on Saturday evening by Mr. Gordon McGregor, President of Trans-Canada Airlines.

We must acknowledge the fine co-operation which we received from many sources in our efforts to recognize the transportation industry and to portray the part which transportation has played in the development of our country. These efforts culminated in the "Salute to Transportation" Parade in front of the grandstand Thursday evening, which featured modes of transportation ranging from a dog travois to a replica of a modern jet plane. We were honoured to have on the platform during the parade the Presidents of four airlines which operate through Calgary and the Vice-President of a fifth. The president of the major bus line was present and the two railroads were represented by senior officials. On behalf of the group, the salute of the parade was accepted by Mr. Grant McConachie, President of Canadian Pacific Airlines.

Two "Honoured Guests" were invited to the Stampede this year and both of them proved to be popular choices. We were particularly glad to welcome Slim Pickens, the one-time rodeo clown who performed in this capacity at many previous Stampedes and is now developing a highly successful career in moving pictures and television. The second guest was Jay Silverheels, the Canadian Mohawk Indian who became famous in the role of "Tonto" in the Lone Ranger television series. Jay is a gracious and co-operative person who received an enthusiastic welcome from the Stampede's younger fans. Mention must also be made of Wilf Carter, Alberta's own famous "Singing Cowboy," who was a guest at the Stampede throughout the week and who worked untiringly for us.

Your Stampede Parade Committee was pleased and proud to present Bob Hope as Parade Grand Marshal this year. Mr. Hope was only able to remain in the city until Monday afternoon but his presence was undoubtedly responsible for the record crowd which viewed the colourful spectacle. Once again the parade was headed by the company's own float which, as a good



will gesture, was subsequently entered in the parades at the Edmonton, Red Deer, Medicine Hat and Lethbridge Exhibitions.

Despite some inclement weather, the crowds were again excellent for the ever popular downtown street attractions, Tuesday through Friday mornings.

The thrilling Stampede events and the chuck wagon races again drew excellent grandstand crowds throughout the week. This year another "first" was established at the Stampede with the inauguration of automatic photo timing of the chuck wagon races. The film patrol coverage of these races was successfully operated for the second year. A three year purse agreement was reached with the Cowboy's Protective Association, calling for a percentage increase each year in the centrefield and chuck wagon events. Purses paid in the various events, calculated on a "per performance" basis, are already higher than at any other rodeo in the world.

The total pari mutuel play for forty days of Thoroughbred Racing established a new record, although the daily average was slightly lower than in 1962, when there were only 37 racing days. Your race promotion committee was active in several promotions which were designed primarily to develop interest in racing among members of local service clubs and residents of nearby towns and cities. It is felt that the courtesies extended to some of these groups engendered a great deal of good will and that beneficial results will be noted over a period of time. Prior to the commencement of the racing season a six year purse agreement was reached with the Horsemen's Benevolent and Protective Association, based on the same percentage arrangement which has been in effect in recent years.

The Harness Race Meet, conducted on our track on a rental basis under our contract with the Calgary Trotting and Pacing Association, was reduced from 14 days to 12 days, but once again met only with a small measure of success.

L. N. Fleckles and Co. produced the platform show and the fine fireworks displays were again provided by the T. W. Hand Fireworks Co. The afternoon and evening grandstand shows were supplemented by a powerful group of independently booked attractions. These included the precision parachute jumping of Kaz Ostrom, the Sky Viking, the thrilling helicopter aerial act of Larry Ruhl and Sandy Winters and the sensational rocket belt demonstration, making its first Canadian appearance at the Stampede.

Good crowds were again attracted to the free shows in front of the Stampede Corral, which used acts taken from the grandstand show and other top flight professional entertainment, alternated with marching bands and drill teams to provide excellent entertainment twice daily. The ever popular Danny Sailor tree climbing act was also presented twice daily as a highlight of the free show.

The Three Stooges, who headlined the show in the Stampede Corral, failed to show the drawing power which they demonstrated at the Canadian National Exhibition in 1962, although the children turned out in good numbers for most of the afternoon performances.

The finest travelling midway on the continent was again supplied by Royal American Shows and gross returns would undoubtedly have established a new record with more favourable weather conditions.

Livestock entries reached near record proportions in a fine exhibition which was featured by the National Hereford Show. Through the provision of an outdoor judging ring adjacent to the Agriculture Building, it became possible to keep all purebred stock on the grounds for the whole week, and thus escape the criticism of the split show which was tried in 1962. Overcrowded stabling conditions still pose a serious problem.

The quality of the exhibits in the Big Four Building probably reached a new high this year and revenue from indoor and outdoor exhibits and concessions showed a satisfactory increase. Decorations and fountains, combined



with a fast grounds clean-up, have continued to improve the appearance of our plant, but this is an area in which we must never be satisfied but must strive continually for further improvement.

The value of the Pot O'Gold draws was increased from \$50,000.00 to \$70,000.00 through the addition of five day prizes, each consisting of a \$4,000.00 bar of gold. The project again attracted great attention and gross returns showed a satisfactory increase. The Kinsmen Car Award also showed a gratifying increase in gross and net revenue.

The Friday Morning Children's Show drew almost 40,000 girls and boys, the largest crowd by far ever assembled in the grandstand enclosure. The fine show was headlined by "Quick Draw McGraw and Baba Looey" and was supplemented by such strong attractions as Kaz Ostrum, Ruhl and Winters, and the Rocket Man.

The Saturday Morning Round-up established a new attendance record for the third consecutive year and this well balanced program of rangeland sports has firmly established its niche at the Stampede.

The Indian Parades, Dances, and Teepee displays never lose any of their great popularity and this year the Stony, Sarcee, Blackfoot and Peigan tribes were again on hand to provide one of the most colourful and interesting segments of the Exhibition and Stampede.

In an effort to identify our farm youth program more closely with the Exhibition and Stampede, our 4-H Calf and Lamb Show and Sale were held this year on the Thursday, Friday and Saturday prior to the Stampede. The event was highly successful and extremely popular with exhibitors and buyers, although some stabling problems were caused by the early influx of purebred livestock arriving for the Exhibition Week show. Our activities on behalf of farm youth again included the assistance which we rendered to the thematic display competition at the Exhibition and Stampede, the Farm Youth Camp in August and the sponsorship of the finals of the Southern Alberta 4-H Public Speaking Competition.

Traffic conditions outside of the grounds during the Stampede improved greatly this year due to the exceptionally fine co-operation of the Traffic Department of the City Police Force. The movement of cars into the grounds was facilitated by the new automobile pass gate at 5th St. E. and the operation of the coin turnstiles at the pedestrian gates was very satisfactory. The fine new automobile entrance constructed at 17th Ave. and 4th St. E. was a much needed improvement.

Attendance on the grounds during the year, while somewhat smaller than last year, reached a satisfactory total of 1,688,379. Comparative figures are as follows:

|                               | <u>1962-63</u>   | <u>1961-62</u>   |
|-------------------------------|------------------|------------------|
| Stampede Corral -----         | 380,509          | 415,073          |
| Agriculture Building -----    | 257,562          | 249,269          |
| Big Four -----                | 246,364          | 260,782          |
| Fort Calgary House -----      | 18,560           | 19,330           |
| Race Meets -----              | 163,138          | 163,404          |
| Exhibition and Stampede ----- | 572,246          | 585,667          |
| Sundry -----                  | 50,000           | 50,000           |
| Total -----                   | <u>1,688,379</u> | <u>1,743,525</u> |

The Calgary Horse Show, held in May each year, continues to regain its old popularity. Another substantial attendance increase was registered and for the second straight year it has shown a modest profit. This is another event which is plagued by stabling difficulties because of the proximity of the Spring Race Meet and the simultaneous presence on the grounds of race

and show horses. Entries in the Horse Sale declined slightly but it is still probably the largest event of its kind held anywhere and the introduction of the registered section a few years ago has helped to raise the general quality of the sale. Our facilities and the assistance of our staff are provided for the shows and sales of the Alberta Livestock Associations, featured by the Calgary Bull Show and Sale which was a highly successful event again this year. Our assistance and facilities are also made available for the horse shows of the Alberta Light Horse Association and the Arabian Horse Show Association, the Seed Fair and Agricultural Short Course, the Poultry Show and the Horticultural Show.

In the operation of the Stampede Corral this year we did not encounter the measure of success which this building usually enjoys, primarily because our Professional Hockey operation failed to attract the hockey interest which Calgary has exhibited in past years. The Stampeders, playing to the smallest crowds in our history, failed to make the playoffs. Your Board subsequently asked for and was granted a one year leave of absence from the Western Hockey League, and the players owned by the company were later sold to Toronto Maple Leafs. It was also a policy decision of the board that the company's role in hockey should now be restricted to the provision of playing facilities, rather than involvement in actual hockey operation.

Once again curling had a most successful year in the Big Four Building, with the 48 sheets operating steadily at almost full capacity throughout the season.

No major building projects were undertaken this year, the largest being the 4th St. East automobile entrance referred to above. The company has acquired the property owned by Consolidated Concrete Co. across the Elbow River from our race barn area. It is hoped that after a bridge has been installed, this will provide an area for race horse stabling or a holding area for Stampede stock.

Your Board is delighted to report that its nomination of the Stampede's "Big Four" to the Canadian Agricultural Hall of Fame in Toronto has been approved and the hall will shortly include the portraits of the late Senator Patrick Burns, A. E. Cross, George Lane and Archie McLean.

It would obviously be impossible to acknowledge all of those persons and groups whose efforts have been responsible for our success. However, special acknowledgement must be made of the outstanding co-operation received from the representatives of Press, Radio and Television. We must also acknowledge the support received from the Mayor, the Aldermen and City Department heads, the officials of the Canadian and Provincial governments, from our own directors, associate directors, committee chairmen and committee members, the donors of trophies and prizes, the members of the Southern Alberta Pioneers' and Old Timers' Association, the Red Cross and St. John Ambulance Association and our exhibitors, contestants and judges. May we also express our thanks to all of the staff who by their untiring efforts have contributed greatly to the success of our operation.

A valued link with the old west, and particularly with the early days of the Stampede, was broken with the passing this year of Clem Gardner. Mr. Gardner, who was a shareholder and associate director of our company, was the All Round Canadian Champion Cowboy at the first Calgary Stampede in 1912. We were saddened also by the loss of two other shareholders, Mr L. W. Bond and Mr. E. T. Critchley. Our sincere sympathy is extended to their families.

Respectfully submitted,

H. GORDON LOVE,

President.

MAURICE E. HARTNETT,

General Manager.

## FINANCE CHAIRMAN'S REPORT

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TO THE SHAREHOLDERS:—

Gentlemen:

The Balance Sheet and Statement of Revenue and Expenditure appearing elsewhere in this Report disclose the state of the company's affairs and of its operations for the last fiscal year.

The revenue figures shown in the Statement of Revenue and Expenditure are net after deducting the charges allocated to each of these operations but before the allocation of general expenses. These are shown under the heading Unallocated General Expenditures, totalling \$323,475.92.

Net earnings this year are down but this is in a large measure due to the rain which interrupted our show. The net revenue of \$536,171.38 has been applied on improvements to plant and acquisition of property to a total of \$231,946.51, the reduction of our long-term debt by \$110,000, and improvement in the working capital position in the amounts which appear from the statement.

While the net revenues are shown for various departments after deducting operating expenses, it cannot be assumed that each has shown the gain set out in the statement because some of these activities are charged with costs of facilities which they use and others are not, owing to the difficulty of allocating particular expenses to particular activities. As I said last year: "The figures shown must be recognized, therefore, as only for comparative purposes to indicate progress from year to year and not as indicative of net profit in any one operation standing by itself."

Respectfully submitted,

M. M. PORTER,

Director in Charge of Finance.



Calgary Exhibition and Stampede Limited

(Incorporated under the Laws of Alberta)

## BALANCE SHEET

September 30, 1963

(with comparative figures for 1962)

## ASSETS

|                                                                                                                                    | 1963          | 1962           |
|------------------------------------------------------------------------------------------------------------------------------------|---------------|----------------|
| CURRENT:                                                                                                                           |               |                |
| Cash -----                                                                                                                         | \$ 63,083.74  | \$ 4,000.00    |
| Accounts receivable less allowance for doubtful<br>accounts of \$4,793.99 (1962—\$5,394.20) -----                                  | 79,643.55     | 100,246.10     |
| Inventory, valued at the lower of cost or market -----                                                                             | 7,110.33      | 7,498.22       |
| Prepaid expenses -----                                                                                                             | 6,976.87      | 1,646.80       |
| Deposits -----                                                                                                                     | 17,925.00     | 7,925.00       |
|                                                                                                                                    | <hr/>         | <hr/>          |
| Total current assets -----                                                                                                         | \$ 174,739.49 | \$ 121,316.12  |
|                                                                                                                                    | <hr/>         | <hr/>          |
| INVESTMENTS AT COST:                                                                                                               |               |                |
| Government of Canada bonds (market value<br>\$80,287) (1962—\$75,323) -----                                                        | \$ 99,324.75  | \$ 99,324.75   |
|                                                                                                                                    | <hr/>         | <hr/>          |
| FIXED (See note):                                                                                                                  |               |                |
| Big Four Building—at cost less accumulated ap-<br>propriations from the revenue of \$1,642,696.37<br>(1962 — \$1,291,149.53) ----- | \$ 529,914.95 | \$ 880,012.29  |
| Victoria Park Buildings—at cost less accumulated<br>appropriations from revenue of \$60,000 (1962<br>—\$50,000) -----              | 40,000.00     | 50,000.00      |
| Other buildings and equipment—at nominal value -----                                                                               | 500.00        | 500.00         |
|                                                                                                                                    | <hr/>         | <hr/>          |
|                                                                                                                                    | \$ 570,414.95 | \$ 930,512.29  |
|                                                                                                                                    | <hr/>         | <hr/>          |
|                                                                                                                                    | \$ 844,479.19 | \$1,151,153.16 |
|                                                                                                                                    | <hr/>         | <hr/>          |

NOTE: The company follows the policy of writing off the cost of buildings, equipment and other fixed assets by appropriations from available revenue. Title to these assets is vested in the City of Calgary and their use by the company is in accordance with a long-term lease.

# Calgary Exhibition and Stampede Limited

(Incorporated under the Laws of Alberta)

## BALANCE SHEET

September 30, 1963

(with comparative figures for 1962)

### LIABILITIES

|                                                                                         | 1963          | 1962           |
|-----------------------------------------------------------------------------------------|---------------|----------------|
| <b>CURRENT:</b>                                                                         |               |                |
| Bank loan and overdraft (against which the investments are pledged as collateral) ----- |               | \$ 119,126.70  |
| Accounts payable -----                                                                  | \$ 39,124.14  | 55,236.96      |
| Advance reservations in respect of 1963/64 activities -----                             | 16,154.40     | 12,074.21      |
| Long term liabilities maturing within one year                                          | 110,000.00    | 110,000.00     |
| Total current liabilities -----                                                         | \$ 165,278.54 | \$ 296,437.87  |
| <b>LONG TERM:</b>                                                                       |               |                |
| City of Calgary -----                                                                   | \$ 40,000.00  | \$ 50,000.00   |
| 5¼ % Capital bank loan -----                                                            | 600,000.00    | 700,000.00     |
|                                                                                         | \$ 640,000.00 | \$ 750,000.00  |
| Less amounts maturing within one year shown as a current liability -----                | 110,000.00    | 110,000.00     |
|                                                                                         | \$ 530,000.00 | \$ 640,000.00  |
| <b>RESERVES:</b>                                                                        |               |                |
| Junior Activities -----                                                                 | \$ 139,420.65 | \$ 107,955.29  |
| Operating contingencies -----                                                           |               | 100,000.00     |
| Canadian Centennial parade (1967) -----                                                 | 9,000.00      | 6,000.00       |
|                                                                                         | \$ 148,420.65 | \$ 213,955.29  |
| <b>CAPITAL:</b>                                                                         |               |                |
| Authorized—5,000 shares of a par value of \$1.00                                        |               |                |
| Issued—3,900 shares -----                                                               | \$ 3,900.00   | \$ 3,800.00    |
| Less due from subscribers -----                                                         | 3,120.00      | 3,040.00       |
|                                                                                         | \$ 780.00     | \$ 760.00      |
|                                                                                         | \$ 844,479.19 | \$1,151,153.16 |

On behalf of the Board,  
H. G. LOVE, Director,  
M. M. PORTER, Director.

This is the Balance Sheet referred to in our Report to the Shareholders dated October 30, 1963.

CLARKSON, GORDON & COMPANY,  
Chartered Accountants.

# Calgary Exhibition and Stampede Limited

## GENERAL STATEMENT OF REVENUE AND EXPENDITURE

for the year ended September 30, 1963  
(with comparative figures for 1962)

|                                                                                            | 1963                 | 1962                 |
|--------------------------------------------------------------------------------------------|----------------------|----------------------|
| Departmental revenue (after deducting operating expenses):                                 |                      |                      |
| Exhibition Week -----                                                                      | \$ 578,725.54        | \$ 607,468.98        |
| Racing -----                                                                               | 53,890.32            | 68,989.25            |
| Stampede Corral -----                                                                      | (26,136.37)          | 43,420.73            |
| Big Four Building -----                                                                    | 94,502.90            | 106,812.52           |
| Agriculture Building -----                                                                 | 5,590.49             | 5,952.63             |
| Fort Calgary -----                                                                         | 4,039.68             | 6,053.72             |
| Horse sale -----                                                                           | 1,335.30             | 3,502.66             |
| Horse show -----                                                                           | 592.43               | 1,634.67             |
| Other revenue:                                                                             |                      |                      |
| Grants and donations -----                                                                 | 106,385.00           | 106,461.00           |
| Rentals -----                                                                              | 26,715.26            | 26,279.80            |
| Interest on investments -----                                                              | 3,307.87             | 3,303.46             |
| Sundry -----                                                                               | 10,698.88            | 15,749.16            |
|                                                                                            | <u>\$ 859,647.30</u> | <u>\$ 995,628.58</u> |
| Unallocated general expenditure:                                                           |                      |                      |
| Administration expense -----                                                               | \$ 97,943.68         | \$ 87,956.57         |
| Audit and legal fees -----                                                                 | 2,459.20             | 3,032.30             |
| Grounds expense and maintenance -----                                                      | 71,462.69            | 70,666.56            |
| Advertising and publicity -----                                                            | 74,982.27            | 65,874.18            |
| Seed fair expense -----                                                                    | 1,564.81             | 1,383.55             |
| Grants, donations and memberships -----                                                    | 1,122.20             | 926.55               |
| Insurance -----                                                                            | 14,486.86            | 13,626.74            |
| Bank interest and exchange -----                                                           | 8,647.51             | 17,474.69            |
| Purchasing and stores department -----                                                     | 5,236.20             | 2,094.03             |
| Workmen's compensation and unemployment insurance -----                                    | 3,213.55             | 4,408.84             |
| Pension plan -----                                                                         | 24,233.21            | 19,256.73            |
| Group life and medical insurance -----                                                     | 5,033.76             | 5,034.17             |
| General medical expense -----                                                              | 1,027.68             | 1,743.06             |
| Sundry -----                                                                               | 4,241.07             | 4,893.24             |
| Provision for doubtful accounts -----                                                      | 2,859.68             | 6,201.26             |
| History and archive expense -----                                                          | 4,931.55             | 4,739.90             |
| Arena rink demolition -----                                                                |                      | 7,741.08             |
|                                                                                            | <u>\$ 323,475.92</u> | <u>\$ 317,053.45</u> |
| Net revenue before improvements to plant and buildings and other appropriations -----      | <u>\$ 536,171.38</u> | <u>\$ 678,575.13</u> |
| Appropriations from net revenue:                                                           |                      |                      |
| Junior Activities -----                                                                    | \$ 39,678.03         | \$ 33,168.30         |
| Canadian Centennial parade (1967) -----                                                    | 3,000.00             | 3,000.00             |
| Improvements to general plant and buildings and acquisition of property during the year -- | 231,946.51           | 223,958.17           |
| Reduction of asset value of Victoria Park Buildings -----                                  | 10,000.00            | 10,000.00            |
| Reduction of asset value of Big Four Building --                                           | 251,546.84           | 408,448.66           |
|                                                                                            | <u>\$ 536,171.38</u> | <u>\$ 678,575.13</u> |



# Calgary Exhibition and Stampede Limited

## STATEMENT OF SOURCE AND APPLICATION OF FUNDS

### For the Year Ended September 30, 1963

**SOURCE OF FUNDS:**

|                                                   |                       |
|---------------------------------------------------|-----------------------|
| Net revenue for the year before appropriations -- | \$ 536,171.38         |
| Decreases in current assets—                      |                       |
| Accounts receivable -----                         | 20,602.55             |
| Inventory -----                                   | 387.89                |
| Increases in current liabilities—                 |                       |
| Advance reservations -----                        | 4,080.19              |
| Additional demand bank loan -----                 | 520,000.00            |
| Proceeds from sale of shares -----                | 20.00                 |
|                                                   | <u>\$1,081,262.01</u> |

**APPLICATION OF FUNDS:**

|                                                                               |                       |
|-------------------------------------------------------------------------------|-----------------------|
| Increases in current assets—                                                  |                       |
| Cash -----                                                                    | \$ 59,083.74          |
| Prepaid expenses -----                                                        | 5,330.07              |
| Deposits -----                                                                | 10,000.00             |
| Decreases in current liabilities—                                             |                       |
| Bank overdraft -----                                                          | 19,126.70             |
| Accounts payable -----                                                        | 16,112.82             |
| Improvements to general plant and buildings and acquisition of property ----- | 231,946.51            |
| Additional costs of Big Four Building -----                                   | 1,449.50              |
| Junior activities -----                                                       | 8,212.67              |
| Reduction of loans—                                                           |                       |
| Demand bank loan -----                                                        | \$ 620,000.00         |
| City of Calgary -----                                                         | 10,000.00             |
| 5¼ % Capital bank loan -----                                                  | 100,000.00            |
|                                                                               | <u>\$1,081,262.01</u> |

**AUDITOR'S REPORT**

To the Shareholders of  
Calgary Exhibition and Stampede Limited

We have examined the balance sheet of Calgary Exhibition and Stampede Limited as at September 30, 1963 and the general statement of revenue and expenditure for the year ended on that date, which are drawn up on a modified cash basis, and have obtained all the information and explanations we have required. Our examination included a general review of the accounting procedures and such tests of accounting records and other supporting evidence as we considered necessary in the circumstances.

In our opinion and according to the best of our information and the explanations given to us, and as shown by the books of the Company, the accompanying balance sheet and general statement of revenue and expenditure, are properly drawn up on the modified cash basis of accounting followed by the Company, so as to exhibit a true and correct view of the state of the affairs of Calgary Exhibition and Stampede Limited at September 30, 1963 and the results of its operations for the year then ended, on a basis consistent with that of the preceding year.

October 30, 1963.  
Calgary, Alberta.

CLARKSON, GORDON & CO.,  
Chartered Accountants.

## Shareholders

## Calgary Exhibition and Stampede Limited

| Name                     | No. of<br>Shares | Name                     | No. of<br>Shares | Name                    | No. of<br>Shares |
|--------------------------|------------------|--------------------------|------------------|-------------------------|------------------|
| Abercrombie, V. W. ---   | 25               | Fraser, R. G. -----      | 25               | Marshall, J. C. -----   | 25               |
| Adams, C. W. -----       | 25               | Ford, The Hon. -----     |                  | Matthews, D. C. -----   | 25               |
| Adams, S. A. -----       | 25               | Clinton J. -----         | 25               | Maxie, Fred -----       | 25               |
| Alderman, R. T. -----    | 25               | Fox, Gordon -----        | 25               | McAra, J. Malcolm ---   | 25               |
| Allen, G. H. Q.C. ---    | 25               | Freeze, F. R. -----      | 25               | McCullough, E. A. ---   | 25               |
| Allison, T. F. -----     | 25               | French, Basil V. -----   | 25               | McDougall, Alex -----   | 25               |
| Anderson, Dr. J. G. ---  | 25               | Funnell, Owen -----      | 25               | McGachie, Gordon ---    | 25               |
| Atkinson, J. T. -----    | 25               | Gibson, Dr. J. A. ----   | 25               | McIntosh, D. F. -----   | 25               |
| Baker, A. T. -----       | 25               | Grogan, Jack -----       | 25               | McKinnon, Angus ---     | 25               |
| Baker, C. M. -----       | 25               | Guichon, Urban -----     | 25               | McLean, E. -----        | 25               |
| Batchelor, D. E. -----   | 25               | Hall, T. B. -----        | 25               | McLennan, J. A. ----    | 25               |
| Beavers, R. H. -----     | 25               | Harkness, Col. D. S.,    |                  | McMahon, Geo. L. ---    | 25               |
| Bell, G. Max -----       | 25               | M.P. -----               | 25               | McVety, Geo. L. -----   | 25               |
| Bell, N. F. -----        | 25               | Hart, Orrin E. -----     | 25               | Might, O. H. E., Q.C.   | 25               |
| Black, D. E. -----       | 25               | Hartnett, Maurice E. --- | 25               | Milvain, Chas. N. ---   | 25               |
| Boake, M. R. -----       | 25               | Harvie, E. L., Q.C. ---  | 25               | Mirtle, F. W. B. -----  | 25               |
| Boulton, L. C. -----     | 25               | Harvie, Neil S. -----    | 25               | Moore, Clarence -----   | 25               |
| Boyse, A. -----          | 25               | Hay, Chas. -----         | 25               | Morley, W. Chas. -----  | 25               |
| Brown, Ian S. -----      | 25               | Hays, The Hon. -----     |                  | Moyer, J. W. -----      | 25               |
| Brown, Maurice L. ---    | 25               | Harry W. -----           | 25               | Noad, E. F. -----       | 25               |
| Brown, T. P. -----       | 25               | Hays, Dr. T. E. -----    | 25               | Nowers, E. B. -----     | 25               |
| Bull, G. W. -----        | 25               | Herron, W. S. -----      | 25               | O'Connor, Ed. -----     | 25               |
| Burns, R. J. -----       | 25               | Hill, Geo. E. -----      | 25               | Parkinson, S. J. -----  | 25               |
| Burton, Pat -----        | 25               | Howard, H. E. -----      | 25               | Parslow, I. V. -----    | 25               |
| Byers, Jack -----        | 25               | Howard, H. J. -----      | 25               | Peterson, E. E. -----   | 25               |
| Cammaert, Emile J. -     | 25               | Hudson, Thos. -----      | 25               | Phillips, H. L. -----   | 25               |
| Carlyle, Grant -----     | 25               | Hudson, Wm. -----        | 25               | Porter, The Hon. Mr.    |                  |
| Cartwright, S. J. -----  | 25               | Hunter, H. M. -----      | 25               | Justice M. M. -----     | 25               |
| Chambers, E. J., Q.C.    | 25               | Hymas, H. G. -----       | 25               | Price, R. G. -----      | 25               |
| Christie, R. G. -----    | 25               | Jenkins, R. H. -----     | 25               | Ralph, R. N. -----      | 25               |
| Collicutt, Frank -----   | 25               | Jennings, R. F. -----    | 25               | Riddle, Stewart -----   | 25               |
| Cozart, M. -----         | 25               | Johnston, Herb -----     | 25               | Robertson, A. M. -----  | 25               |
| Crawford, G. L., Q.C.    | 25               | Kelly, J. Howard, Q.C.   | 25               | Rock, P. J. -----       | 25               |
| Cross, Donald, J. A. --- | 25               | Kennedy, Chas. -----     | 25               | Rock, Philip -----      | 25               |
| Cross, J. B. -----       | 25               | Kerr, James -----        | 25               | Salter, H. E. -----     | 25               |
| Cross, John -----        | 25               | Knobe, W. F. -----       | 25               | Scholefield, H. J. ---  | 25               |
| Cunnington, D. G. L. -   | 25               | La Borde, E. H. -----    | 25               | Scrymgeour, J. A. ---   | 25               |
| Davis, A. D. -----       | 25               | Lancaster, Geo. C. ---   | 25               | Selby, Dr. R. C. -----  | 25               |
| Dean, Basil -----        | 25               | Laycock, T. D. -----     | 25               | Smith, R. G. -----      | 25               |
| Denoon, W. S. -----      | 25               | Laycock, T. H. -----     | 25               | Starr, E. H. -----      | 25               |
| Dillon, J. M. -----      | 25               | Leach, K. M. -----       | 25               | Stollery, C. A. -----   | 25               |
| Dinning, J. B. -----     | 25               | Lepper, F. H. -----      | 25               | Stone, L. H. -----      | 25               |
| Dinning, R. J. -----     | 25               | Linder, Herman -----     | 25               | Streeter, A. -----      | 25               |
| Douglas, Norman W. -     | 25               | Linton, Ivan -----       | 25               | Tanner, E. Harold ---   | 25               |
| Dutton, Mervyn -----     | 25               | Lougheed, E. Peter ---   | 25               | Taylor, E. L. -----     | 25               |
| Dutton, Norman -----     | 25               | Lounsbury, R. C. -----   | 25               | Thompson, G. H. -----   | 25               |
| Edgar, W. J. -----       | 25               | Love, H. G. -----        | 25               | Watson, E. Bruce ----   | 25               |
| Edworthy, Geo. -----     | 25               | Love, James A. -----     | 25               | Weismose, N. -----      | 25               |
| Edworthy, J. D. -----    | 25               | MacDonald, D. J. -----   | 25               | Willumsen, Lars -----   | 25               |
| Ellis, Dwight -----      | 25               | Mackid, Benton -----     | 25               | Wilson, John, Jr. ----- | 25               |
| Eoll, J. A. -----        | 25               | Macleod, J. E. A. -----  | 25               | Wilson, John, Sr. ----- | 25               |
| Farthing, Judge Hugh     |                  | Manning, A. H. -----     | 25               | Wright, Howard P. ---   | 25               |
| C. -----                 | 25               | Manning, F. C. -----     | 25               |                         |                  |
|                          |                  | Manning, K. M. -----     | 25               | <b>Estate of—</b>       |                  |
|                          |                  | Marshall, E. S. -----    | 25               | Bond, L. W. -----       | 25               |

## Twenty-Eight Years of Progress

|                 | 1936    | 1937    | 1938    | 1939    | 1940    | 1941    | 1942    |
|-----------------|---------|---------|---------|---------|---------|---------|---------|
| Monday -----    | 32,414  | 36,260  | 38,541  | 39,419  | 42,755  | 50,574  | 50,962  |
| Tuesday -----   | 31,419  | 33,231  | 30,289  | 33,829  | 30,997  | 35,741  | 34,168  |
| Wednesday ----- | 32,231  | 34,574  | 32,162  | 35,195  | 37,092  | 38,259  | 39,757  |
| Thursday -----  | 31,017  | 31,407  | 30,587  | 34,587  | 34,581  | 35,524  | 39,757  |
| Friday -----    | 46,513  | 48,483  | 50,768  | 54,069  | 55,555  | 59,203  | 59,049  |
| Saturday -----  | 39,856  | 36,599  | 41,083  | 42,936  | 43,869  | 48,119  | 59,049  |
|                 | 213,450 | 220,554 | 223,425 | 240,035 | 244,849 | 267,420 | 234,281 |

|                 | 1943    | 1944    | 1945    | 1946    | 1947    | 1948    | 1949    |
|-----------------|---------|---------|---------|---------|---------|---------|---------|
| Monday -----    | 51,233  | 52,040  | 59,481  | 64,692  | 63,911  | 64,854  | 70,951  |
| Tuesday -----   | 30,041  | 35,300  | 38,271  | 47,545  | 43,672  | 49,612  | 66,943  |
| Wednesday ----- | 37,550  | 42,245  | 43,189  | 59,389  | 53,958  | 63,575  | 72,307  |
| Thursday -----  | 36,074  | 35,892  | 39,730  | 43,936  | 42,047  | 51,502  | 48,301  |
| Friday -----    | 62,466  | 68,336  | 65,559  | 70,175  | 71,954  | 78,426  | 78,612  |
| Saturday -----  | 48,488  | 51,645  | 47,871  | 54,011  | 58,922  | 69,014  | 70,840  |
|                 | 265,852 | 285,458 | 294,101 | 339,748 | 334,464 | 376,983 | 407,954 |

|                 | 1950    | 1951    | 1952    | 1953    | 1954    | 1955    | 1956    |
|-----------------|---------|---------|---------|---------|---------|---------|---------|
| Monday -----    | 73,979  | 59,461  | 78,175  | 80,520  | 76,267  | 87,842  | 97,663  |
| Tuesday -----   | 45,004  | 63,874  | 55,555  | 65,491  | 69,481  | 80,864  | 84,458  |
| Wednesday ----- | 73,501  | 70,601  | 66,766  | 72,911  | 75,930  | 82,265  | 87,156  |
| Thursday -----  | 45,967  | 53,890  | 55,861  | 57,661  | 66,542  | 66,467  | 74,468  |
| Friday -----    | 72,793  | 79,820  | 89,040  | 94,017  | 100,755 | 102,706 | 81,292  |
| Saturday -----  | 61,891  | 80,621  | 87,743  | 81,237  | 93,306  | 100,874 | 97,234  |
|                 | 373,135 | 408,267 | 433,140 | 451,837 | 482,281 | 520,794 | 521,271 |

|                 | 1957    | 1958    | 1959    | 1960    | 1961    | 1962    | 1963    |
|-----------------|---------|---------|---------|---------|---------|---------|---------|
| Monday -----    | 98,936  | 104,418 | 110,220 | 97,665  | 88,175  | 94,362  | 101,248 |
| Tuesday -----   | 79,050  | 85,492  | 91,026  | 81,431  | 64,396  | 79,453  | 87,035  |
| Wednesday ----- | 88,683  | 94,147  | 99,837  | 85,592  | 94,450  | 99,675  | 75,920  |
| Thursday -----  | 70,610  | 74,074  | 77,022  | 65,783  | 71,315  | 83,510  | 80,440  |
| Friday -----    | 93,637  | 94,953  | 110,976 | 102,365 | 100,488 | 104,204 | 112,957 |
| Saturday -----  | 107,559 | 96,252  | 102,634 | 95,097  | 96,033  | 124,463 | 114,646 |
|                 | 538,375 | 549,336 | 591,715 | 527,933 | 514,857 | 585,667 | 572,246 |



## IN APPRECIATION

The President, Officers and Directors of the Calgary Exhibition and Stampede Ltd. wish to take this opportunity to express their sincere thanks to the following firms and business men who have donated trophies, prizes or have augmented the prize money offered in the Stampede events, Stampede Parade, School Children's Friday Morning Program, the Live Stock and other Departments.

### Stampede Events

Alberta Distillers Limited, Calgary; Mr. C. M. Baker, Calgary; Biltmore Hats Limited, Guelph, Ont.; Henry Birks & Sons Limited, Calgary; Calgary Brewing & Malting Company; Calgary Herald; Calgary Power Limited, and G. A. Gaherty; Canada Safeway Limited, Calgary; Canadian Legion, B.E.S.L., Calgary Branch No. 1; Canadian Western Natural Gas Co., Calgary; Mr. Mervyn A. Dutton; T. Eaton Company (Canada) Limited; General Supplies Limited, Mr. Merv. Johnston; Great Western Garment Co., Edmonton; Hudson's Bay Company, Calgary; Imperial Oil Limited, Calgary; Radio Station CFCN, Mr. H. Gordon Love, Calgary; Hotel Palliser, Calgary; The F. R. Webster Memorial, Mr. A. D. Davis; San-Jan Ranch, R. H. C. Harrison, Q.C.; Nowers & Shortt Appraisers Ltd., Calgary; Sicks' Brewery (Alberta) Limited, Calgary; Standard Holdings Limited, Messrs. Dutton and Reg. F. Jennings, Calgary; John B. Stetson Company, Brockville, Ont., and Philadelphia, Pa., U.S.A.; Western Canadian Greyhound Lines Limited, Calgary; Union Milk Company, Calgary; United Grain Growers Limited, Calgary; Maloney Electric Co. of Canada.

### Stampede Parade

T. Eaton Company (Canada) Limited; Farm and Ranch Review, Calgary; Hook Signs Limited, Calgary; J. A. Grogan, Calgary.

### Friday Morning School Children's Programme

Alberta Pacific Grain Company (1943) Limited, Calgary; Burns & Company Limited, Calgary; United Dairies Limited, Calgary, James Wordie; Hudson's Bay Company, Calgary; Western Airlines, Calgary; York Hotel, Calgary, Mr. George Cristall.

### Live Stock

Alberta Aberdeen-Angus Association, per Mrs. D. Banks, Secretary; Alberta Hereford Breeders' Association, per Reuben Hamm, Secretary; Canadian Shorthorn Association, per H. R. White, Secretary; Manning-Egleston Lumber Co. Ltd., Calgary; Alberta Holstein-Friesian Association, per Jack Bailey, Secretary; Alberta Ayrshire Club, per R. F. Smith, Secretary; Henry Birks & Sons Ltd., Calgary; Alberta Clydesdale Horse Assn.; Clydesdale Horse Association of Canada, per T. P. Devlin, Secretary; Alberta Percheron Club; Canadian Percheron Association, per H. E. Salter, Secretary; Canadian Belgian Horse Association, per R. Trepanier, Secretary; Canadian Lacombe Swine Breeders' Association, per H. T. Fredeen; Haslam, MacDonald & Hunter, Distributing Co. Ltd.; Dunveen Farms, Alex Sutherland & Sons, Paris, Ontario; Fraserdale Farms, Jack Fraser, Concord, Ontario; Canadian Guernsey Breeders Association; D. & C. Ingram, Woking, England; Canadian Jersey Cattle Club; John Hurkot, Wivesfield Farm.

### Other Departments

Calgary Drafting & Blue Print Co., Calgary; Fyfe Smith Hardwood Ltd., Calgary; Department of Indian Affairs; Manning-Egleston Lumber Co., Calgary; Universal Hobby Supplies, Calgary; Canadian Restaurant Association, Calgary; Dominion Stores Ltd.; Barber Machinery Ltd.; Western Household Needs Ltd.

### Livestock National Hereford Show

Canadian Imperial Bank of Commerce; Royal Bank of Canada; Calgary Power Ltd.; Kenway's Western Store; Riley & McCormick Ltd.; Bank of Montreal; Hudson's Bay Company; Rimrock Room and the Hotel Palliser; Calgary Brewing & Malting Co. Ltd.; McClelland Veterinary Supplies (Alta.) Ltd.; Henry Birks & Sons (Western) Ltd.; Alberta Stock Yards Company Ltd.; John D. McAra Limited.



